

BIG NIGHT OF BOURBON

BENEFITTING BIG BROTHERS BIG SISTERS OF CENTRAL OHIO



ABOUT THE EVENT

Big Night of Bourbon is where great bourbon meets even greater purpose.

This immersive tasting event brings together 275+ corporate and community leaders for an evening of curated bourbons, live music, delicious food — and powerful stories.

Throughout the evening, guests will hear real-life mentoring stories from Bigs and Littles that illuminate the heart of our mission — to ignite the potential in every child. One featured Big will underscore how simply showing up and sharing your time can change the trajectory of a young person's life.

Big Night of Bourbon brings together a room full of changemakers for an unforgettable evening – **where every pour has purpose.**

Thursday, October 16, 2025
6:00 PM - 10:00 PM
Wedgewood Golf & Country Club
Powell, Ohio

BIG NIGHT OF BOURBON SPONSORSHIP OPPORTUNITIES

INVESTMENT LEVEL

MISSION IMPACT

SPONSORSHIP BENEFITS

\$25K
FULL PROOF

- Creates and supports ten new matches for one year.
OR
- Sends twenty-five youth to Camp Oty'Okwa for a weeklong summer camp experience.

- Exclusive naming rights: 2025 Big Night of Bourbon (BNOB) presented by "your company."
- Logo placement: BNOB's official Bourbon Tasting Notecard.
- Exclusive: Company name on front side of the commemorative BNOB tasting glass.
- Exclusive logo placement: BNOB official swag bag for 250+ event guests + opportunity to add an item to the bag.
- Event registration for two (2) tables of eight (8) guests per table.
- Company logo on the BNOB digital Save the Date promotional email.
- Special recognition with logo + website link in BNOB promotional emails.
- Logo placement in the event's digital presentation + during BNOB's Fund the Mission paddle raise.
- Company logo + website link on the BNOB event landing page + Big Brothers Big Sisters of Central Ohio official website.
- Logo placement on on-site signage + event tables.
- Sponsor recognition on Big Brothers Big Sisters of Central Ohio's social media platforms.

\$15K
BARREL STRENGTH

- Creates and supports six new matches for one year.
OR
- Sends fifteen youth to Camp Oty'Okwa for weeklong summer camp experience.

- Event registration for two (2) tables of eight (8) guests per table.
- Company name on reverse side of the commemorative BNOB tasting glass. (Limit 4)
- Company logo on the BNOB Save the Date promotional email.
- Special recognition with logo + website link in BNOB promotional emails.
- Company logo in digital presentation + during BNOB's Fund the Mission paddle raise.
- Company logo + website featured on the BNOB event landing page + Big Brothers Big Sisters of Central Ohio official website.
- Opportunity to add an item to official BNOB swag bag for 250+ event guests.
- Logo placement on on-site signage + event tables.
- Sponsor recognition on Big Brothers Big Sisters of Central Ohio's social media platforms.

\$10K
PRIVATE BARREL

- Creates and supports four new matches for one year.
OR
- Enrolls 50 youth in grades 9-12 in the BBBSCO 6-week Career Readiness Workshop to explore careers and prepare for the future after high school.

- Event registration for two tables of eight (8) guests per table.
- Company logo + website link featured on BNOB event landing page + Big Brothers Big Sisters of Central Ohio's website.
- Company logo in digital presentation + during BNOB's Fund the Mission paddle raise.
- Opportunity to add an item to official BNOB swag bag for 250+ event guests.
- Logo placement on on-site signage + event table.
- Sponsor recognition on Big Brothers Big Sisters of Central Ohio's social media platforms.

\$7.5K
RESERVE

- Creates and supports three new matches for one year.
OR
- Sends fifteen young people to BBBSCO's Youth Empowerment Institute for a special 2-day weekend experience.

- Event registration for one table of eight (8) guests.
- Company logo in digital presentation during BNOB's Fund the Mission paddle raise.
- Company logo + website link featured on BNOB event landing page.
- Logo placement in on-site signage + event table.
- Opportunity to add an item to official BNOB swag bag for 250+ event guests.
- Sponsor recognition on Big Brothers Big Sisters of Central Ohio's social media platforms.

\$5K
SMALL BATCH

- Creates and supports two new matches for one year.
OR
- Twenty families connect with wraparound services and community resources through BBBS' family-centered partnerships.

- Event registration for one table of eight (8) guests.
- Company logo + website link featured on BNOB event landing page.
- Opportunity to add item to official BNOB swag bag for 250+ event guests.
- Logo placement on on-site signage + event table.
- Sponsor recognition on Big Brothers Big Sisters of Central Ohio's social media platforms.

\$2.5K
BURN

- Sends five Big Futures youth in grades 9-12 to the Ohio Business Week summer education experience.

- Event registration for one table of eight (8) guests.
- Company logo on BNOB event landing page.
- Company name displayed on on-site signage + event table
- Sponsor recognition on Big Brothers Big Sisters of Central Ohio's social media platforms.

TO SPONSOR

Contact Jennifer Rhoads at jrhoads@bbbscentralohio.org.

TO DONATE TO THE SILENT AUCTION

Contact Ashlyn Harvey at aharvey@bbbscentralohio.org.

BIG NIGHT OF BOURBON

2025 SPONSORSHIP FORM



Company Name:
Please provide preferred company name for promotional purposes.

Company Primary Contact Name:

Company Primary Contact Title:

Address:

City/State/Zip:

Mobile:

Email:

Marketing Contact Name (optional):

Marketing Contact Email (optional):

Mobile:

Signature: Date:

Please select your investment level.

☐ **FULL PROOF SPONSOR - \$25,000**

☐ **BARREL STRENGTH SPONSOR - \$15,000**

☐ **PRIVATE BARREL SPONSOR - \$10,000**

☐ **RESERVE SPONSOR - \$7,500**

☐ **SMALL BATCH SPONSOR - \$5,000**

☐ **BURN SPONSOR - \$2,500**

INVESTMENT LEVEL

\$

TOTAL AMOUNT DUE

\$

\$

PAYMENT OPTIONS

☐ **Check**

Make check payable to Big Brothers
Big Sisters of Central Ohio and mail to
1855 E. Dublin Granville Road,
Columbus, Ohio 43229.

☐ **Invoice**

Watch your inbox for an invoice with
instructions on how to pay.

FOR BILLING QUESTIONS

Contact Kimberly Rygielski at krygielski@bbbscentralohio.org.

**Thank you to the following sponsors for signing on
ahead of the official 2025 Big Night of Bourbon launch.**



**FOLLOW US FOR THE LATEST
EVENT UPDATES!**

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