

# BOWL FOR KIDS' SAKE



## EVENT INFORMATION & FACT SHEET

### THE VALUE OF MENTORING

Mentoring connects young people with opportunities for personal growth and development. By creating and supporting one-to-one mentoring relationships, Big Brothers Big Sisters of Central Ohio facilitates that growth by igniting young people's power and promise.

### HOW THIS EVENT HELPS

Bowl for Kids' Sake is Big Brothers Big Sisters of Central Ohio's biggest mentoring investment event of the year, and for over 40 years we've relied on it to empower kids in our community to imagine their futures and make their dreams come true.

This event, the awareness it raises, and the investment it attracts enable us to provide young people with strong, enduring, professionally supported mentoring relationships that change their lives for the better. The support we receive from bowlers, donors, sponsors, and volunteers allows us to raise essential operating revenue while inspiring our Littles to become more confident, competent, and caring individuals. And that's a gift that never stops giving to our community.

### HOW IT WORKS

In addition to enjoying an hour of bowling fun at **Columbus Square Bowling Palace on March 8, 2025**, between **9AM and 4PM**, the individuals, groups, and organizations that participate in Bowl for Kids' Sake raise money for Big Brothers Big Sisters and have the opportunity to collect a variety of fundraising incentive prizes during the event.

### HOW TO PARTICIPATE

Individuals, groups, companies, and organizations are all welcome to participate and help us reach our \$600,000 goal. Individuals and groups can visit **[www.bowl-big.org](http://www.bowl-big.org)** to register. Companies and organizations can contact the Bowl for Kids' Sake Event Team at **[events@bbbscentralohio.org](mailto:events@bbbscentralohio.org)** and are encouraged to establish a Company Coordinator. Coordinators can recruit Team Captains, who then recruit four coworkers, friends, and family members to join their team. Creative team names, rivalries, outfits, and competitions are enthusiastically encouraged, as are social media posts with the hashtag #bbbsbowlbig.

### HOW TO SPONSOR

A variety of Bowl for Kids' Sake sponsorship opportunities are available. Contact Jennifer Rhoads at **[jrhoads@bbbscentralohio.org](mailto:jrhoads@bbbscentralohio.org)** to learn more.

## BOWL-BIG.ORG



Mentoring helps establish a supportive environment for young people to pursue their goals and reach their highest potential. Big Brothers Big Sisters makes an impact by creating and supporting impactful mentoring relationships that place youth at the center of all that we do. **Bowl for Kids' Sake** is our biggest mentoring engagement event of the year, and for more than 40 years, funds raised through this event have supported our mission to ignite the power and promise of youth.

Join us **March 8th, 2025** at the Columbus Square Bowling Palace.

# BOWL

## FOR KIDS' SAKE

## HERE'S HOW YOUR ORGANIZATION CAN ENGAGE:

### INVEST IN OUR MISSION

When you partner with Bowl for Kids' Sake, you're making a lasting investment in the lives of young people across Central Ohio as they reach their highest potential.

### MAKE BOWLING TEAMS

Start your own team by inviting a few friends, family members, or coworkers to join you at this year's event! Get creative and engage in some friendly competition!

### CREATE YOUR OWN ROLE

From in-kind donations to on-site volunteering, there's no limit to the ways your organization can support Bowl for Kids' Sake.

## INVESTMENT LEVEL

## MISSION IMPACT

## PARTNERSHIP BENEFITS

# \$35K

## PERFECT GAME

- Supports thirteen matches for a year  
**OR**
- Supports a school-based mentoring site for the whole school year

- Exclusive naming rights: 2025 BFKS presented by "your company"
- Premier placement and recognition of company logo on event materials, website, and event t-shirt
- Reserved bowling lanes for up to fifteen teams of five: each receives their own lane for two hours
- Virtual or in-person company kickoff party supported by BBBS staff

# \$25K

## STRIKE

- Supports nine matches for a year  
**OR**
- Supports an entire week of summer camp at Camp Oty'Okwa  
**OR**
- Provides staff with the tools they need to serve our youth

- Prominent logo placement on day of event materials, website, and event t-shirt
- Reserved bowling lane for up to twelve teams of five: each receives their own lane for one hour
- Virtual or in-person company kick-off party supported by BBBS staff

# \$15K

## SPARE

- Supports five matches for a year  
**OR**
- Send 16 kids to Camp Oty'Okwa  
**OR**
- Recruits, interviews, and trains 20 new volunteer Bigs

- Placement of company logo on print materials and website
- Reserved bowling lanes for up to eight teams of five: each receives their own lane for one hour
- Virtual or in-person company kick-off party with BBBS staff support
- Partnership signage placed at day of event registration area

# \$10K

## LANE

- Supports three matches for a year  
**OR**
- Send 11 kids to Camp Oty'Okwa  
**OR**
- Facilitates 40 first meetings between Bigs and Littles

- Placement of company logo on print materials and website
- Reserved bowling lanes for up to four teams of five: each receives their own lane for one hour
- Virtual or in-person company kick-off party with BBBS staff support
- Partnership signage placed day of event at kids activity area

# \$5K

## 10-PIN

- Supports one match for an entire year  
**OR**
- Send five kids to Camp Oty'Okwa  
**OR**
- Enrolls 20 families in our programming

- Placement of company logo on print materials and website
- Reserved bowling lanes for up to two teams of five: each receives their own lane for one hour
- Virtual or in-person company kick-off party with BBBS staff support
- Partnership signage placed day of event at the volunteer check in area

# \$2.5K

## BOWLING BALL

- Enrolls 10 families in our programming  
**OR**
- Send three kids to Camp Oty'Okwa for a week

- Placement of company logo on print materials and website
- Reserved bowling lanes for one team of five for one hour
- Virtual or in-person company kick-off party with BBBS staff support

Contact Jennifer Rhoads at [jrhoads@bbbscentralohio.org](mailto:jrhoads@bbbscentralohio.org) to learn more about Bowl for Kids' Sake sponsorship opportunities.



## INDIVIDUAL PRIZES

The more you raise, the more prizes you'll earn.



### ▶ TEAM CAPTAIN

BBBS Baseball Cap



### ▶ \$250

58 Inch Umbrella with Shoulder Strap

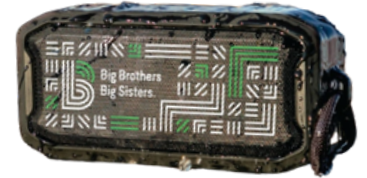
## TOP FUNDRAISER

At each session we will crown the top individual fundraiser.



### ▶ \$500

Metropolis Crossbody Belt Bag



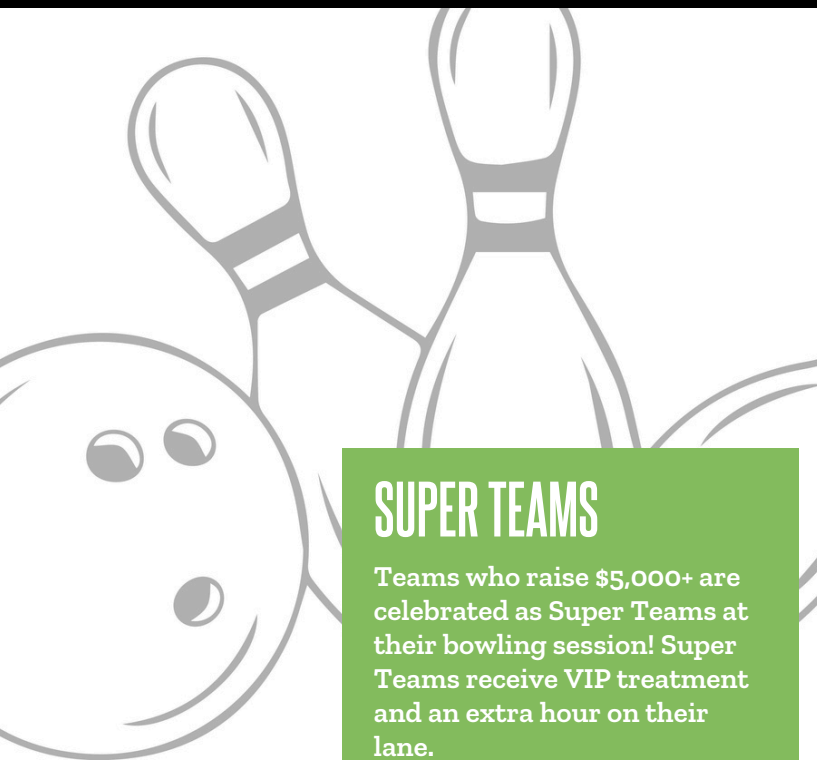
### ▶ \$1,000

Waterproof Wireless Speaker

# INCENTIVES & REWARDS

[www.bowl-big.org](http://www.bowl-big.org)

# BOWL FOR KIDS' SAKE



## SUPER TEAMS

Teams who raise \$5,000+ are celebrated as Super Teams at their bowling session! Super Teams receive VIP treatment and an extra hour on their lane.

## TEAM SPIRIT

At each Bowl for Kids' Sake session, one team will be awarded best team spirit. Get dressed up and get excited!



## TOP FUNDRAISING TEAM

The top fundraising team will be crowned at each bowling session!



FUELING THE MISSION OF BIG BROTHERS BIG SISTERS OF CENTRAL OHIO



# COMMITMENT FORM

**Company Name:** \_\_\_\_\_

Please provide preferred company name for promotional purposes.

**Company Coordinator Name:** \_\_\_\_\_

**Company Coordinator Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please select your investment commitment level:**

Partnership Investment - **\$35,000**

Partnership Investment - **\$2,500**

Partnership Investment - **\$25,000**

Custom Investment - \$ \_\_\_\_\_

Partnership Investment - **\$15,000**

In-Kind Investment - \$ \_\_\_\_\_

Partnership Investment - **\$10,000**

Bowling Team(s) Investment - \$ \_\_\_\_\_

Partnership Investment - **\$5,000**

**Your Commitment Total Amount Due:** \$

## PAYMENT OPTIONS

**Check**  
Please make checks payable to Big Brothers Big Sisters of Central Ohio.

**Credit Card**  
Please Contact Kimberly Rygielski at 614-839-2447 ext. 120.

**Invoice**

**MAIL COMPLETED FORM & PAYMENT TO:**

Big Brothers Big Sisters of Central Ohio  
ATTN: Kimberly Rygielski  
1855 E. Dublin Granville Road  
Columbus, Ohio 43229