



CHECKLIST FOR SUCCESS:

CHECK OUT THE BOWL FOR KIDS' SAKE WEBSITE

Visit www.bowl-big.org.

REGISTER TO MAKE AN IMPACT

Sign up to "Start a Team" or register to "Join a Team" that's already been created. Set up your personal fundraising page. Be creative!

SET A GOAL FOR YOURSELF AND/OR YOUR TEAM

This will help encourage friends and family to join in the fun and help you raise funds!

ASK IF YOUR COMPANY WILL MATCH FUNDS

Talk with HR at your workplace to see if your company will match funds or offer a special incentive prize (day off to your top earner, small gift cards, free coffee delivery, etc.) if your co-workers register and raise funds, too.

REACH OUT TO FRIENDS & FAMILY

Fundraising is a team effort! Ask your friends and family to visit www.bowl-big.org to learn more about BFKS. Encourage them to join your team or create their own.

SPREAD THE WORD

Get on social media and share why you are choosing to raise funds for Big Brothers Big Sisters of Central Ohio. Ask your network to get involved!

HOST AN INFORMATIONAL HAPPY HOUR

Invite your family, friends, and neighbors to get together and learn more!



INDIVIDUAL PRIZES

The more you raise, the more prizes you'll earn.



▶ TEAM CAPTAIN

BBBS Baseball Cap



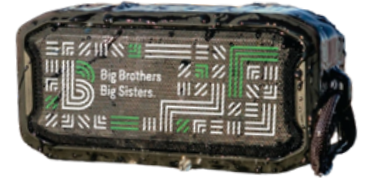
▶ \$250

58 Inch Umbrella with Shoulder Strap



▶ \$500

Metropolis Crossbody Belt Bag



▶ \$1,000

Waterproof Wireless Speaker

TOP FUNDRAISER

At each session we will crown the top individual fundraiser.



INCENTIVES & REWARDS

www.bowl-big.org

BOWL FOR KIDS' SAKE



SUPER TEAMS

Teams who raise \$5,000+ are celebrated as Super Teams at their bowling session! Super Teams receive VIP treatment and an extra hour on their lane.

TEAM SPIRIT

At each Bowl for Kids' Sake session, one team will be awarded best team spirit. Get dressed up and get excited!



TOP FUNDRAISING TEAM

The top fundraising team will be crowned at each bowling session!



FUELING THE MISSION OF BIG BROTHERS BIG SISTERS OF CENTRAL OHIO



FUNDRAISING TIPS

👤 GET FORMER DONORS & TEAMMATES INVOLVED.

If you've participated in BFKS in the past, this is a great place to start. If you'd like to see a list of donors or teammates from a past BFKS event, just let us know.

👤 REMEMBER THE CAUSE!

When matched with a caring adult mentor, Littles are more likely to graduate high school and college, are less likely to use drugs and alcohol, and report higher levels of self-esteem. Use this information to help potential donors understand more about the heart behind the event.

👤 PERSONALIZE YOUR WEBPAGE.

Add custom details to share more about why you're participating and make your page your own. It's easy to customize your page - just log in to www.bowl-big.org!

👤 SHARE ON SOCIAL MEDIA.

Sharing details about your participation in BFKS on social media can help expand your reach.

👤 PLAN A FUNDRAISING EVENT

Get your friends, family, and neighbors together! Host happy hour, trivia night, dinner party, cooking class, etc. The possibilities are endless!

👤 ENCOURAGE DONATIONS OF \$15 OR HIGHER.

The quickest and easiest way to reach a \$150 goal is to ask 10 people to donate \$15. If you make a personal donation of \$15 first, it will help show that you are not asking anyone to give to something you aren't giving as well.

👤 ASK ABOUT COMPANY MATCHES.

Many companies will match an employee's contribution to a charity. Ask your HR department if your company has a company match program, and if so, how you can participate. If they do, you can reach your goal faster! You can enter matching gift amounts as offline donations on your webpage to keep track of your total in real time.

👤 TELL YOUR STORY.

Use your fundraising page to answer the question, "Why do you support Big Brothers Big Sisters?" Tell your potential donors about any personal experiences you may have had with BBBS or mentorship in your own life.

👤 JUST ASK!

Text, call, email, or ask around. Our past bowlers have had a lot of luck by simply asking around their office or neighborhood to support them with a donation.

👤 ASK FOR HELP.

We are here to support you! Email the BFKS Event Team at events@bbbscentralohio.org with any questions or concerns. We're happy to help!

SPREAD THE WORD ON SOCIAL MEDIA



SAMPLE CAPTION:

I just launched a Bowl for Kids' Sake fundraising campaign to benefit Big Brothers Big Sisters of Central Ohio! @bbbscentraloh empowers children to achieve by matching them with caring, adult mentors. Will you help me defend the potential of Central Ohio youth by contributing to my campaign? *[Insert your fundraising page link here.]*
#BFKS2025

[DOWNLOAD IMAGE](#)



SAMPLE CAPTION:

I just launched a Bowl for Kids' Sake fundraising campaign to benefit Big Brothers Big Sisters of Central Ohio! @bbbscentraloh empowers children to achieve by matching them with caring, adult mentors. Will you help me defend the potential of Central Ohio youth by contributing to my campaign? *[Insert your fundraising page link here.]*
#BFKS2025

[DOWNLOAD IMAGE](#)



SAMPLE CAPTION:

I'm working hard to raise [$\$X$ amount] for Central Ohio youth through Bowl for Kids' Sake. I still need a few more donations to help us reach my goal! Will you help me create a brighter future for kids in the community? Every child deserves a mentor, and Big Brothers Big Sisters of Central Ohio helps them find one? Visit *[Insert your fundraising page link here.]*
#BFKS2025

[DOWNLOAD IMAGE](#)



THANK YOU

FOR DEFENDING THE POTENTIAL OF YOUTH

WE'RE HERE TO HELP!

Contact the Bowl for Kids' Sake Event Team at events@bbbscentralohio.org for support.

FOLLOW US ON SOCIAL!

