

CHECKLIST FOR SUCCESS:

CHECK OUT THE BOWL FOR KIDS' SAKE WEBSITE

at www.bowl-big.org

REGISTER TO MAKE AN IMPACT

Signing up as a Company Coordinator does not give you a personal fundraising page, so you will need to either "Start a Team" or "Join a Team" with your company.

SET YOUR GOAL FOR YOURSELF OR YOUR TEAM

This will help encourage friends and family to join in the fun and help you raise funds!

ASK IF YOUR COMPANY WILL MATCH FUNDS

raised by employees or talk with HR to see if they can offer a special incentive prize (day off to your top earner, small gift cards, free coffee delivery, etc.)

SEND A RECRUITMENT EMAIL

Reach out everyone in your company with a link to the BFKS website. Don't forget family and friends!

SPREAD THE WORD

Get on social media and share why you are choosing to raise funds for BBBS. Encourage others to get involved!

RECRUIT AT LEAST 3 FUNDRAISING TEAM CAPTAINS

Remember, you only need to recruit Team Captains, not the whole team! Let the Team Captains recruit their own bowlers.

HOST AN INFORMATIONAL HAPPY HOUR

virtually or in person and invite your friends to learn more!

CHECK YOUR ORGANIZATION'S PROGRESS

Click "What's Happening", then click "Company Leaderboard" to find the top participants, individuals, and team. You can also visit your team page.



INDIVIDUAL PRIZES

The more you raise, the more prizes you'll earn.



▶ TEAM CAPTAIN

BBBS Baseball Cap



▶ \$250

58 Inch Umbrella with Shoulder Strap

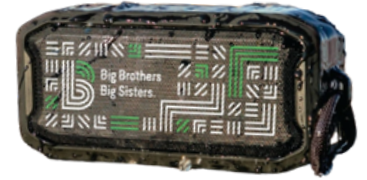
TOP FUNDRAISER

At each session we will crown the top individual fundraiser.



▶ \$500

Metropolis Crossbody Belt Bag



▶ \$1,000

Waterproof Wireless Speaker

INCENTIVES & REWARDS

www.bowl-big.org

BOWL FOR KIDS' SAKE



SUPER TEAMS

Teams who raise \$5,000+ are celebrated as Super Teams at their bowling session! Super Teams receive VIP treatment and an extra hour on their lane.

TEAM SPIRIT

At each Bowl for Kids' Sake session, one team will be awarded best team spirit. Get dressed up and get excited!



TOP FUNDRAISING TEAM

The top fundraising team will be crowned at each bowling session!



FUELING THE MISSION OF BIG BROTHERS BIG SISTERS OF CENTRAL OHIO



FUNDRAISING TIPS

👤 GET FORMER DONORS & TEAMMATES INVOLVED.

If you've participated in BFKS in the past, this is a great place to start. If you'd like to see a list of donors or teammates from a past BFKS event, just let us know.

👤 REMEMBER THE CAUSE!

When matched with a caring adult mentor, Littles are more likely to graduate high school and college, are less likely to use drugs and alcohol, and report higher levels of self-esteem. Use this information to help potential donors understand more about the heart behind the event.

👤 PERSONALIZE YOUR WEBPAGE.

Add custom details to share more about why you're participating and make your page your own. It's easy to customize your page - just log in to www.bowl-big.org!

👤 SHARE ON SOCIAL MEDIA.

Sharing details about your participation in BFKS on social media can help expand your reach.

👤 PLAN A FUNDRAISING EVENT

Get your friends, family, and neighbors together! Host happy hour, trivia night, dinner party, cooking class, etc. The possibilities are endless!

👤 ENCOURAGE DONATIONS OF \$15 OR HIGHER.

The quickest and easiest way to reach a \$150 goal is to ask 10 people to donate \$15. If you make a personal donation of \$15 first, it will help show that you are not asking anyone to give to something you aren't giving as well.

👤 ASK ABOUT COMPANY MATCHES.

Many companies will match an employee's contribution to a charity. Ask your HR department if your company has a company match program, and if so, how you can participate. If they do, you can reach your goal faster! You can enter matching gift amounts as offline donations on your webpage to keep track of your total in real time.

👤 TELL YOUR STORY.

Use your fundraising page to answer the question, "Why do you support Big Brothers Big Sisters?" Tell your potential donors about any personal experiences you may have had with BBBS or mentorship in your own life.

👤 JUST ASK!

Text, call, email, or ask around. Our past bowlers have had a lot of luck by simply asking around their office or neighborhood to support them with a donation.

👤 ASK FOR HELP.

We are here to support you! Email the BFKS Event Team at events@bbbscentralohio.org with any questions or concerns. We're happy to help!

10 EASY FUNDRAISERS TO HELP REACH YOUR GOAL

1 PLAN A BFKS STAFF KICKOFF PARTY

Get company teams pumped about Big Brothers Big Sisters' mission to ignite the potential of local youth through 1:1 mentorships and experiences.

2 SET UP TIP JAR WARS

Offer a quick workday distraction. Urge colleagues to weigh in on fun questions - like Apple versus Android or coffee versus tea -and help create brighter futures for kids across the region.

3 PLAY TV GAME SHOWS

Create teams to play Family Feud, Jeopardy, Minute to Win It, or Double Dare and get to know your colleagues better. Hype the event for weeks. Charge teams to an entrance fee to play. Sell tickets to others who want to check out the fun!

4 HOLD 50/50 RAFFLES

Give colleagues a chance to win 1/2 the prize pool on a weekly basis. Donate the other half to fund 1:1 mentoring relationships to help local kids reach their biggest possible futures.

5 HOST A PARKING LOT FOOD TRUCK RALLY

Charge a fee to join in or ask the trucks to donate part of their event revenue to make a difference in the community.



6 OFFER SNACKS FOR DELIVERY

Help your team say goodbye to the 3 o'clock slump. Offer healthy snacks for delivery and boost workplace productivity.

7 HOST PENNY WARS

Compete with other internal departments to see which group can raise more money to fund life-changing relationships.

8 HOST A HAPPY HOUR

Invite coworkers to happy hour and charge a door fee to attend. Help reduce stress and make a big impact on kids in the community.

9 SET UP A HOT CHOCOLATE BAR

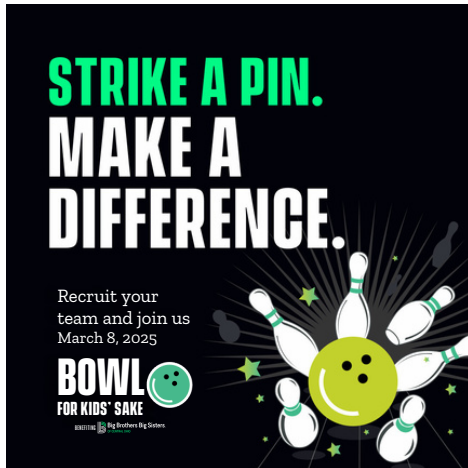
Offer a pick-me-up for colleagues on cold winter mornings. Let them know personal delivery is available for an additional fee.

10 HOST AN ONLINE AUCTION

Encourage coworkers to bid big! Auction a premium parking space, complimentary meal delivery, dinner with a company executive, tickets to events and/or experiences. Get creative!



SPREAD THE WORD ON SOCIAL MEDIA



SAMPLE CAPTION:

We just launched our Bowl for Kids' Sake fundraising campaign to benefit Big Brothers Big Sisters of Central Ohio! @bbbscentraloh empowers children to achieve by matching them with caring, adult mentors. Will you help us defend the potential of Central Ohio youth by contributing to our campaign? *[Insert your fundraising page link here.]*
#BFKS2025

[DOWNLOAD IMAGE](#)



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[DOWNLOAD IMAGE](#)



SAMPLE CAPTION:

We aim to raise [\$X amount] for Central Ohio youth through Bowl for Kids' Sake. We're still looking for a few more donations to help us reach our goal! Will you join us in supporting Big Brothers Big Sisters of Central Ohio? Visit *[Insert your fundraising page link here.]*
#BFKS2025

[DOWNLOAD IMAGE](#)



THANK YOU

FOR DEFENDING THE POTENTIAL OF YOUTH

WE'RE HERE TO HELP!

Contact the Bowl for Kids' Sake Event Team at events@bbbscentralohio.org for support.

FOLLOW US ON SOCIAL!

