

BIG NIGHT OF BOURBON

BENEFITTING BIG BROTHERS BIG SISTERS OF CENTRAL OHIO



ABOUT THE EVENT

Not your average bourbon tasting! Big Night of Bourbon is Big Brothers Big Sisters of Central Ohio's fastest-growing fundraising event. It's an immersive tasting experience where 250+ guests are invited to sip, savor and enjoy a delicious dinner with live music.

Corporate champions and community leaders from across Central Ohio revel in the spirit of camaraderie and sample four carefully curated bourbons in a tasting experience led by a well-known, local bourbon aficionado.

Guests fund life-changing mentoring relationships for youth in our community by bidding on rare bourbons, local experiences, out-of-town getaways, sporting events and more.

THURSDAY, OCTOBER 10, 2024
6:00 PM - 10:00 PM
WEDGEWOOD GOLF & COUNTRY CLUB

BIG NIGHT OF BOURBON

PARTNERSHIP OPPORTUNITIES

INVESTMENT LEVEL

MISSION IMPACT

PARTNERSHIP BENEFITS

\$35K
FULL PROOF

- Creates and supports fifteen new matches for one year.
OR
- Sends thirty-five youth to Camp Oty'Okwa for weeklong summer camp.

- Exclusive naming rights: 2024 Big Night of Bourbon (BNOB) presented by "your company."
- Sponsor recognition: TV + radio event promotional marketing.
- Exclusive logo placement: BNOB's official Bourbon Tasting Notecard.
- Exclusive logo placement: BNOB official swag bag for 250+ event guests.
- Event registration for two tables of eight (8) guests.
- Company logo + website link + special video (optional) on the BNOB page on the Big Brothers Big Sisters of Central Ohio official website.
- Company logo featured on the BNOB event registration landing page.
- Logo placement in the event's digital presentation.
- Logo placement on on-site signage.
- Opportunity to add item to official BNOB swag bag for 250+ event guests.
- Special recognition with logo + website link in promotional emails to 15,000+ Big Brothers Big Sisters of Central Ohio champions.
- Company logo on the BNOB digital Save the Date communication.
- Partner recognition in Big Brothers Big Sisters of Central Ohio's social media posts.

\$25K
BARREL
STRENGTH

- Creates and supports ten new matches for one year.
OR
- Sends twenty-five youth to Camp Oty'Okwa for a weeklong summer camp experience.

- Event registration for two tables of eight (8) guests.
- Company logo + website link + special video (optional) featured on the BNOB page on the Big Brothers Big Sisters of Central Ohio official website.
- Company logo featured on the BNOB event registration landing page.
- Logo placement in the event's digital presentation.
- Logo placement on on-site signage.
- Opportunity to add item to official BNOB swag bag for 250+ event guests.
- Special recognition with logo + website link in promotional emails to 15,000+ Big Brothers Big Sisters of Central Ohio champions.
- Company logo on the BNOB digital Save the Date communication.
- Partner recognition in Big Brothers Big Sisters of Central Ohio's social media posts.

\$15K
PRIVATE
BARREL

- Creates and supports six new matches for one year.
OR
- Sends fifteen youth to Camp Oty'Okwa for weeklong summer camp experience.

- Event registration for one table of eight (8) guests.
- Company logo + website link + special video (optional) featured on BNOB event page on Big Brothers Big Sisters of Central Ohio's website.
- Logo placement in the event's digital presentation.
- Logo placement on on-site signage.
- Opportunity to add item to official BNOB swag bag for 250+ event guests.
- Special recognition with logo + website link in promotional emails to 15,000+ Big Brothers Big Sisters of Central Ohio champions.
- Partner recognition in Big Brothers Big Sisters of Central Ohio's social media posts.

\$10K
RESERVE

- Creates and supports four new matches for one year.
OR
- Enrolls 50 youth in grades 9-12 in the BBBSO 6-week Career Readiness Workshop to explore careers and prepare for the future after high school.

- Event registration for one table of eight (8) guests.
- Company logo + website link featured on BNOB event page on Big Brothers Big Sisters of Central Ohio's website.
- Company name on reverse side of official BNOB tasting glass. (Limit 4)
- Opportunity to add item to official BNOB swag bag for 250+ event guests.
- Logo placement in on-site signage.
- Partner recognition in Big Brothers Big Sisters of Central Ohio's social media posts.

\$7.5K
SMALL
BATCH

- Creates and supports three new matches for one year.
OR
- Sends fifteen young people to BBBSO's Youth Empowerment Institute for a special 2-day weekend experience.

- Event registration for one table of eight (8) guests.
- Company logo + website link featured on BNOB event page on Big Brothers Big Sisters of Central Ohio's website.
- Company logo in digital presentation during special BNOB 'Fund the Mission' paddle-raise auction.
- Company logo on BNOB 'Fund the Mission' mobile bidding platform.
- Logo placement on on-site signage.
- Opportunity to add item to official BNOB swag bag for 250+ event guests.

\$5K
BURN

- Creates and supports two new matches for one year.
OR
- Twenty families connect with wraparound services and community resources through BBBS' family-centered partnerships.

- Event registration for one table of eight (8) guests.
- Company logo on BNOB event landing page.
- Opportunity to add item to official BNOB swag bag for 250+ event guests.
- Company name listed in on-site signage.
- Partner recognition in Big Brothers Big Sisters of Central Ohio's social media posts.

\$2.5K
SOCIAL

- Sends five Big Futures youth in grades 9-12 to the Ohio Business Week summer education experience.

- Event registration for one table of eight (8) guests.
- Company name listed on on-site signage.
- Partner recognition in Big Brothers Big Sisters of Central Ohio's social media posts.

TO PARTNER

Contact Jennifer Rhoads at jrhoads@bbbscentralohio.org.

BIG NIGHT OF BOURBON 2024 PARTNERSHIP FORM



Company Name:
Please provide preferred company name for promotional purposes.

Company Contact Name:

Company Contact Title:

Address:

City/State/Zip:

Phone:

Email:

Signature: Date:

Please select your investment level.

INVESTMENT- \$35,000

INVESTMENT- \$25,000

INVESTMENT- \$15,000

INVESTMENT- \$10,000

INVESTMENT- \$7,500

INVESTMENT- \$5,000

INVESTMENT- \$2,500

CORPORATE TABLE- \$1,500
Includes table sign with company logo and recognition as a corporate table partner in event's digital presentation.

EVENT TICKET- \$125

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|-------------------------|-----------|----------------------|
| INVESTMENT LEVEL | \$ | <input type="text"/> |
| CORPORATE TABLE(S) | \$ | <input type="text"/> |
| EVENT TICKET(S) | \$ | <input type="text"/> |
| TOTAL AMOUNT DUE | \$ | <input type="text"/> |

PAYMENT OPTIONS

Check
Please make check payable to Big Brothers Big Sisters of Central Ohio.

Credit Card
Please call 614-839-2447 ext. 120 for additional details.

Invoice

MAIL FORM & PAYMENT TO: Big Brothers Big Sisters of Central Ohio
1855 E. Dublin Granville Road
Columbus, Ohio 43229

BIG NIGHT OF BOURBON
2023 EVENT PARTNERS

ROCKBRIDGE



STANLEY STEEMER®



HUNTER MARKETING



1855 E. DUBLIN GRANVILLE RD.
COLUMBUS, OH 43229-3516