



BENEFITING  Big Brothers Big Sisters  
OF CENTRAL OHIO

# EVENT INFORMATION & FACT SHEET

## THE VALUE OF MENTORING

Mentoring connects young people with opportunities for personal growth and development. By creating and supporting one-to-one mentoring relationships, Big Brothers Big Sisters of Central Ohio facilitates that growth by igniting young people's power and promise.

## HOW THIS EVENT HELPS

Bowl For Kids' Sake is Big Brothers Big Sisters of Central Ohio's biggest mentoring investment event of the year, and for over 40 years we've relied on it to empower kids in our community to imagine their futures and make their dreams come true.

This event, the awareness it raises, and the investment it attracts enable us to provide young people with strong, enduring, professionally supported mentoring relationships that change their lives for the better. The support we receive from bowlers, donors, sponsors, and volunteers allows us to raise essential operating revenue while inspiring our "Littles" to become more confident, competent, and caring individuals. And that's a gift that never stops giving to our community.

## HOW IT WORKS

In addition to enjoying an hour of bowling fun at **Columbus Square Bowling Palace on March 2, 2024, between 9am and 4pm**, the individuals, groups, and organizations that participate in Bowl For Kids' Sake raise money for Big Brothers Big Sisters that allows them to collect a variety of incentive prizes during the event.

## HOW TO PARTICIPATE

Individuals, groups, companies, and organizations are all welcome to participate and help us reach our \$500,000 goal. Individuals and groups can visit [www.bowl-big.org](http://www.bowl-big.org) to register. Companies and organizations can contact Mandy Campolito at [acampolito@bbbscentralohio.org](mailto:acampolito@bbbscentralohio.org) and are encouraged to establish a Company Coordinator. Coordinators can recruit Team Captains, who then recruit four co-workers, friends, and family members to join their team. Creative team names, rivalries, outfits, and competitions are enthusiastically encouraged, as are social media posts with the hashtag #bbbsbowlbig.

## HOW TO SPONSOR

A variety of Bowl For Kids' Sake sponsorship opportunities also are available by contacting BBBS Mandy Campolito at [acampolito@bbbscentralohio.org](mailto:acampolito@bbbscentralohio.org).

# BOWL-BIG.ORG



Mentoring connects young people with opportunities for personal growth and development. By creating and supporting impactful mentoring relationships, Big Brothers Big Sisters of Central Ohio facilitates that growth by igniting young people's power and promise. **Bowl For Kids' Sake** is our biggest mentoring engagement event of the year, and for more than 40 years we've relied on it to empower kids in our community to imagine their futures and make their dreams come true.

Join us **March 2nd, 2024** at the **Columbus Square Bowling Palace**.



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## HERE'S HOW YOUR ORGANIZATION CAN ENGAGE:

### INVEST IN OUR MISSION

When you partner with Bowl For Kids' Sake, you invest not just in mentorship but in the benefits it provides to kids across our community.

### MAKE TEAMS

Start your own team by inviting a few friends, family members, or coworkers to join you at this year's event! You can get matching shirts and everything!

### CREATE YOUR OWN ROLE

From in-kind donations to volunteering for the day of event, there's no limit to the ways your organization can support Bowl For Kids' Sake.

Investment Level	Mission Impact	Partnership Benefits
<b>\$35K</b> PERFECT GAME	<ul style="list-style-type: none"> <li>Supports thirteen matches for a year OR</li> <li>Supports a school-based mentoring site for the whole school year</li> </ul>	<ul style="list-style-type: none"> <li>Exclusive naming rights: 2024 BFKS presented by "your company"</li> <li>Premier placement and recognition of company logo on event materials, website, and event t-shirt</li> <li>Reserved bowling lanes for up to fifteen teams of five: each receives their own lane for two hours</li> <li>Virtual or in-person company kick-off party supported by BBBS Staff</li> </ul>
<b>\$25K</b> STRIKE	<ul style="list-style-type: none"> <li>Supports nine matches for a year OR</li> <li>Supports an entire week of summer camp at Camp Oty'Okwa OR</li> <li>Provides staff with the tools they need to serve our youth</li> </ul>	<ul style="list-style-type: none"> <li>Prominent logo placement on day of event materials, website, and event t-shirt</li> <li>Reserved bowling lane for up to twelve teams of five: each receives their own lane for one hour</li> <li>Virtual or in-person company kick-off party supported by BBBS Staff</li> </ul>
<b>\$15K</b> SPARE	<ul style="list-style-type: none"> <li>Supports five matches for a year OR</li> <li>Sends 16 kids to Camp Oty'Okwa OR</li> <li>Recruits, interviews, and trains 20 new volunteer Bigs</li> </ul>	<ul style="list-style-type: none"> <li>Placement of company logo on print materials and website</li> <li>Reserved bowling lanes for up to eight teams of five: each receives their own lane for one hour</li> <li>Virtual or in-person company kick-off party with BBBS Staff support</li> <li>Partnership signage placed at day of event registration area</li> </ul>
<b>\$10K</b> LANE	<ul style="list-style-type: none"> <li>Supports three matches for a year OR</li> <li>Sends 11 kids to Camp Oty'Okwa OR</li> <li>Facilitates 40 first meetings between Bigs and Littles</li> </ul>	<ul style="list-style-type: none"> <li>Placement of company logo on print materials and website</li> <li>Reserved bowling lanes for up to four teams of five: each receives their own lane for one hour</li> <li>Virtual or in-person company kick-off party with BBBS Staff support</li> <li>Partnership signage placed day of event at kids activity area</li> </ul>
<b>\$5K</b> 10 PIN	<ul style="list-style-type: none"> <li>Supports a match for and entire year OR</li> <li>Sends five kids to Camp Oty'Okwa OR</li> <li>Enrolls 20 families in our programming</li> </ul>	<ul style="list-style-type: none"> <li>Placement of company logo on print materials and website</li> <li>Reserved bowling lanes for up to two teams of five: each receives their own lane for one hours</li> <li>Virtual or in-person company kick-off party with BBBS Staff support</li> <li>Partnership signage placed day of event at the volunteer check-in area</li> </ul>
<b>\$2.5K</b> BOWLING BALL	<ul style="list-style-type: none"> <li>Enrolls 10 families in our programming OR</li> <li>Sends three kids to Camp Oty'Okwa for a week</li> </ul>	<ul style="list-style-type: none"> <li>Placement of company logo on print materials and website</li> <li>Reserved bowling lanes for one team of five for one hour</li> <li>Virtual or in-person company kick-off party with BBBS Staff support</li> </ul>

**NEW THIS YEAR!** Teams who raise \$5,000+ are eligible to receive an extra hour of bowling time!

**TO SHOW YOUR SUPPORT**  
 contact Brianne McFarland at  
[bmcfarland@bbbscentralohio.org](mailto:bmcfarland@bbbscentralohio.org).



## INDIVIDUAL PRIZES

The more you raise, the more prizes you'll earn.



### ► TEAM CAPTAIN

BBBS Bag



### ► \$100

Bowl For Kids' Sake Tee



### ► \$500

Bowl For Kids' Sake Tumbler



### ► \$1,000

Big Brothers Big Sisters Fleece

## TOP FUNDRAISER

At each session we will crown the top individual fundraiser.



# INCENTIVES & REWARDS

[www.bowl-big.org](http://www.bowl-big.org)



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## SUPER TEAMS

Teams who raise \$5,000+ are celebrated as Super Teams at their bowling session! Super Teams receive VIP treatment and an extra hour on their lane.

## TEAM SPIRIT

At each Bowl for Kids' Sake session, one team will be awarded best team spirit.

Get dressed up and get excited!



## TOP FUNDRAISING TEAM

The top fundraising team will be crowned at each bowling session!



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**Big Brothers  
Big Sisters®**  
OF CENTRAL OHIO

# 2024 BFKS COMMITMENT FORM

**Company Name:** \_\_\_\_\_  
Please provide preferred company name for promotional purposes.

**Company Coordinator Name:** \_\_\_\_\_

**Company Coordinator Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please select your investment commitment level:

☐

**PARTNERSHIP INVESTMENT - \$35,000**

☐

**PARTNERSHIP INVESTMENT - \$25,000**

☐

**PARTNERSHIP INVESTMENT - \$15,000**

☐

**PARTNERSHIP INVESTMENT - \$10,000**

☐

**PARTNERSHIP INVESTMENT - \$5,000**

☐

**PARTNERSHIP INVESTMENT - \$2,500**

☐

**CUSTOM INVESTMENT - \$ \_\_\_\_\_**

**Your Commitment  
Total Amount Due:**

\$

## PAYMENT OPTIONS

☐

**Check**

Please make checks payable to  
Big Brothers Big Sisters of Central Ohio.

☐

**Credit Card**

Please Contact Chris Shelley  
at 614-839-2447 ext. 120

☐

**Invoice**

**MAIL FORM & PAYMENT TO:**

Big Brothers Big Sisters of Central Ohio  
ATTN: Chris Shelley  
1855 E Dublin Granville Road  
Columbus, Ohio 43229

